



## Sara E. Gruber

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### ASSOCIATE

Sara Gruber is an associate at Leason Ellis, practicing in both the Litigation and Trademark & Copyright Practice Groups. She focuses her practice on strategic brand counseling and dispute resolution, helping clients from startups to global corporations navigate complex intellectual property issues. Sara advises clients in the fashion, technology, literary, food and beverage, medical device, financial, and digital media industries and helps to align their intellectual property strategies with their overall business objectives.

Sara has successfully guided these clients through the clearance, registration, and enforcement of their intellectual property rights up to and including litigation. Sara has experience practicing before the U.S. Patent and Trademark Office (USPTO), representing clients before the Trademark Trial and Appeal Board (TTAB), and she has also appeared in federal court proceedings. Sara has experience litigating intellectual property disputes, but she also assists clients with negotiating agreements pertaining to their intellectual property rights.

With a client-centered, business-savvy approach, Sara takes the time to understand her clients' unique goals, ensuring that their intellectual property rights are not just protected, but are also optimally leveraged. She views protecting intellectual property as a fundamental step in driving innovation, empowering creativity, and fostering long-term growth for her clients.

Sara received her Juris Doctor from the Benjamin N. Cardozo School of Law, where she served as the Notes Editor of the Cardozo Journal of Equal Rights and Social Justice. Sara earned her Bachelor of Science from the Pennsylvania State University with academic honors. She majored in criminology with a focus in legal studies, and minored in business. Before joining Leason Ellis, Sara honed her proficiency in trademark and copyright law while working in New York's intellectual property sector for boutique firms and global music companies.



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### Education

- Benjamin N. Cardozo School of Law, J.D., Notes Editor of Cardozo Journal of Equal Rights and Social Justice, 2022
- Pennsylvania State University, B.S., 2019

### Bar Admissions

- New York

### Experience

- Lichy Law, Intern, 2020-2022

### Memberships

- New York Intellectual Property Law Association, Member

### Court Admissions

- U.S. District Court for the Southern District of New York
- U.S. District Court for the Eastern District of New York

### **Selected Articles**

- "Get INFORM-ed: A Primer on the INFORM Consumers Act," The Newtonian, Issue #35, Winter 2024
- "Counter[feit] Culture: The Influence and Impact of Counterfeit Goods," The Newtonian, Issue #34, Autumn 2023
- "'Thinking Out Loud' About Copyright in Music," The Newtonian, Issue #33, Summer 2023
- "Trademark Office Change in Deadline for Office Action Responses," The Newtonian, Issue #32, Winter 2023
- "Developments in the Copyright Claims Board," The Newtonian, Issue #32, Winter 2023
- "Equal Education Means Equal Education: Confronting Education Access Disparities for New York Students Amid the Covid-19 Pandemic," Cardozo Journal of Equal Rights and Social Justice, 2022

### **Selected Speaking Engagements**

- Cardozo Law School, "Intro to IP Law Panel," 2025