

## Vera Glonina

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ASSOCIATE

Vera Glonina is an associate at Leason Ellis, where she focuses on assisting clients through the various phases of intellectual property counseling, litigation, and prosecution. Vera's extensive international experience equips her to assist clients with complex trademark, trade secret, patent, copyright, data privacy, and advertising matters.

Her practice encompasses a diverse range of industries, including automotive, technology, healthcare, fitness, fashion, and various consumer goods.

Vera has experience practicing before the U.S. Patent and Trademark Office, including handling trademark opposition and cancellation actions. Vera enjoys the intellectual challenge of formulating legal arguments and contributing to the development of creative solutions that best serve clients' interests. Vera also actively participates in professional organizations including INTA, AIPLA, IAPP, NYIPLA, NYCBA and the Copyright Society. In particular, she serves as an Affiliate Member of the NYCBA Council on Intellectual Property. Vera was recognized as a Rising Star 2024-2025 by International Trademark Association.

Vera has received her J.D. degree at Benjamin N. Cardozo School of Law in New York City. She also received her Master of Laws (LL.M) degree at the University of Illinois at Urbana-Champaign, School of Law (High Honors).

Vera's educational background also includes her Bachelor of Laws and Master of Laws degrees from Lomonosov Moscow State University, School of Law. Vera is admitted to practice law in Russia and has experience in handling complex intellectual property matters in Eurasia.

Vera is a Certified Informational Privacy Professional (CIPP/US).



**914.821.3094**

**[glonina@leasonellis.com](mailto:glonina@leasonellis.com)**

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One Barker Avenue  
White Plains, New York 10601

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### Education

- Benjamin N. Cardozo School of Law, J.D., 2024
- University of Illinois, LL.M., Law, 2021
- Lomonosov Moscow State University, LL.B., LL.M., Law, 2020

### Bar Admissions

- New York
- Russia (admission to practice law, equivalent of "Bar Admission")

### Court Admissions

- U.S. District Court for the District of Connecticut

### Experience

- Katz & Rychik PC, Law Clerk, 2022- 2023
- AirSlate Inc., Spring-Summer Legal Intern, 2022
- Law Firm of Dayrel Sewell, Winter- Spring Legal Intern, 2022
- ALRUD (Moscow), Attorney, 2019- 2022
- Baker McKenzie (Moscow), Summer Intern, 2018

## Selected Articles

- "Back to the Future with Blockchain Domain Names: Toward a Global Policy to Fight Cybersquatting in Web 3.0", the Trademark Reporter, INTA, 2024
- "Trends and Strategies in Global Pharma and Biotech Patent Litigation," IAM, 2024 (co-authored)
- "Global Brand Protection in Web 3.0: Blockchain Domain Names and New Legal Challenges," CICLR, 2024
- "Taco Bell Battles to 'Liberate' the Trademarked Term 'Taco Tuesday'," The Newtonian, Summer 2023
- "BIPA (Biometric Information Privacy Act) Legislation Introduced in 2021," IAPP, 2021
- "The Work-For-Hire Doctrine in Russia: Recent Law Enforcement Trends, GRUR International," Oxford University Press, 2020 (co-authored)
- "Grey Importers v. Right Holders: New Decisions on Parallel Import and Unfair Competition in Russia," Kluwer Trademark Blog, 2020 (co-authored)
- "Heineken v. Afanasy Private Brewery," Intellectual Property Magazine, 2020 (co-authored)

## Memberships

- Copyright Society
- American Intellectual Property Law Association (AIPLA)
  - Copyright
  - Online IP Enforcement and Anti-Counterfeiting
  - Privacy and Data Security Committee
  - Trademark- Relations with the USPTO Committee
- International Trademark Association (INTA)
  - Unfair Competition Committee
  - Emerging Technologies Working Group Committee
- New York City Bar Association (NYCBA)
  - Intellectual Property, Council
  - Trademark Law Committee, Member
- New York Intellectual Property Law Association (NYIPLA)
  - Copyright Law Committee
  - Trademark Law Committee
  - Young Lawyers Committee
- International Association of Privacy Professionals (IAPP)

## Languages

- Russian