

Helping Clients *Flourish*

Intellectual property law firm Leason Ellis features exceptional talent, provides a quality, hands-on approach, and enjoys a long-standing relationship with the Business Council of Westchester.

Based in White Plains, Leason Ellis is a full-service intellectual property law firm with a deep bench of professionals and a collaborative, hands-on approach. The firm's growing patent, copyright, trademark, and litigation practice features more than 70 employees, and has been ranked as a top law firm in New York for IP, by such publications as Super Lawyers, World Trademark Review, and the IAM Patent 1000. Most recently, the 2023 WTR 1000 commented that "the team at Leason Ellis is among New York's trademark elite." Many of the firm's attorneys have been recognized by Super Lawyers, Best Lawyers and Who's Who Legal.

A Thriving Life Sciences Practice

"We do a lot of work for life sciences and medical technology companies, including filing applications and obtaining patent and trademark registrations, conducting IP due diligence and freedom to operate studies, preparing and negotiating joint development and licensing agreements and litigating disputes. We also have a significant practice advising on due diligence and litigation strategies for investors and large funds that invest in or provide debt financing for bio/pharma and medical device companies. We've engaged in dozens of transactions totaling more than \$1 billion," says Yuval H. Marcus, Partner and the Co-Chair of the Litigation Practice Group.

Top, Multidisciplinary Talent

"We have some of the top legal minds in New York," Marcus shares. "One of our partners, Martin Schwimmer, is the author of the nation's oldest trademark blog."

The firm's attorneys are thought leaders on key intellectual property issues, routinely speaking, publishing articles, and filing amicus briefs in cases before the United States Supreme Court. "We are pleased to have supported the New York Intellectual Property Law Association (NYIPLA) in its filing earlier this year of an amicus brief in the Amgen v. Sanofi patent case before the U.S. Supreme Court," says Marcus. "The Court will decide whether enablement of a patent, 35 U.S.C. § 112, requires more than the specification teaching those skilled in the art to 'make and use' the claimed invention, but also 'to reach the full scope of claimed embodiments' without undue experimentation." Leason Ellis partner Robert Isackson, immediate Past-President of NYIPLA and Melvin Garner, also a past-president of the



From left to right: Ed Ellis, Esq., Peter Sloane, Esq., David Leason, Esq., and Yuval Marcus, Esq.

© Courtesy of Leason Ellis LLP

NYIPLA, were two of the principal authors of the brief.

The firm's attorneys bring a range of advanced degrees to bear, including MDs, PhDs, MSEE, MSCE, EEs, MEs, and CEs in a broad range of subjects. "These diverse backgrounds allow us to practice IP at a very high level," notes Marcus. "Our legal advice is oriented towards our clients' business goals. Our clients appreciate that we know what we are talking about and can gear our counsel towards concrete business objectives and needs."

Connected to the 'Heartbeat' of Westchester's Economy

"The Business Council of Westchester really is the heartbeat of the economy for Westchester Businesses. I've been on the board for many years and can say that being plugged into the BCW and its network is vital to the success of any business in the County," says Marcus.

A Milestone Anniversary

In 2023, we are celebrating our 15th anniversary. We were born of the great recession and thrived because we were the answer to the problem many companies had at the time," recalls Marcus. "They faced the prospect of a shrinking legal budget but didn't want to sacrifice quality. So, we stepped into that market and were able to grow substantially. In the first two years, we doubled in size. Our model, which leverages experience with a focus on finding solutions for our clients, makes us well-positioned to provide quality services without breaking the legal budget, amid varied economic climates."

> "The Business Council of Westchester really is the heartbeat of the economy for Westchester Businesses. I've been on the board for many years and can say that being plugged into the BCW and its network is vital to the success of any business in the County." —Yuval Marcus, Esq.