

Lori Cooper

ASSOCIATE

Lori Cooper represents clients across a broad range of intellectual property disputes, including trademark, patent, copyright, and trade secret matters. Her practice encompasses all phases of contentious matters, from pre suit investigation through trial, in federal courts across the country. Lori advises clients in a wide variety of industries, including fitness and apparel, cryptocurrency, consumer goods, construction equipment, pharmaceuticals, and consumer and industrial electronics. A significant focus of her practice is administrative proceedings before the U.S. Patent and Trademark Office's Trademark Trial and Appeal Board (TTAB), where she regularly represents clients in opposition and cancellation proceedings.

With an education rooted in the sciences, Lori brings an analytical and detail driven approach to developing legal strategy and argument in intellectual property disputes. She holds a B.S. in Chemistry (Polymer Track) from the University of North Carolina and a J.D. from the University of Connecticut School of Law. Lori maintains and contributes to Practical Law publications on U.S. advertising law and has been recognized as a Managing IP Rising Star for 2024 and 2025.

Selected Articles

- "Advertising Overview," Practical Law
- "Paradigm Shift for Preclusion in Trademark Litigation," Westchester Women's Bar Association WWBA News, 2015



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Education

- University of Connecticut School of Law, J.D., 2012
- University of North Carolina at Chapel Hill, B.S., Polymer Chemistry, 2008

Bar Admissions

- Connecticut

Court Admissions

- U.S. District Court for the Southern District of New York
- U.S. District Court for the Eastern District of New York
- U.S. District Court for the Northern District of New York
- U.S. District Court for the Western District of New York
- U.S. District Court for the District of Connecticut
- U.S. Court of Appeals for the Ninth Circuit
- U.S. Court of Appeals for the D.C. District
- U.S. Court of Appeals for the Federal Circuit

Memberships

- International Trademark Association, Member
- New York Intellectual Property Law Association, Member

Honors

- IP Rising Stars, 2024- 2025