



## Karin Segall

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### PARTNER

Karin is a partner in the Trademark and Copyright Practice Group at Leason Ellis, where she focuses on providing high level guidance to clients large and small across a wide range of industries. Combining a litigation background with years of experience before the Trademark Office, Karin offers sensible strategies for growing and protecting brands for businesses in fashion, publishing, education, consumer products, technology, finance and more in the U.S. and worldwide. Career highlights include obtaining trademark protection for recognizable bottle designs, handbags, and shoe ornaments, acquiring rights from a defunct company so a client could jump ahead in a hotly contested priority battle, relying on unregistered use rights to recover a domain name, and counselling on global co-existence arrangements, complex licenses and due diligence transactions.

Her enthusiasm for trademark law transcends the daily practice with outside activities such as regularly contributing articles for World Trademark Review and teaching a self-designed course on trademark practice as an adjunct professor at Pace Law School, where students consistently review her class as "fun." She has served on committees for INTA and the NY State Bar Association and is also a member of ECTA, the European Community Trademark Association. Karin earned her JD summa cum laude from Brooklyn Law School and a BA cum laude from Williams College.



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### Education

- Williams College, B.A., cum laude, 1989
- Brooklyn Law School, J.D., summa cum laude, 1992

### Bar Admissions

- New York

### Court Admissions

- U.S. District Court for the Southern District of New York
- U.S. District Court for the Eastern District of New York
- U.S. Second Circuit Court of Appeals
- U.S. Federal Circuit Court of Appeals

### Experience

- Kaye Scholer LLP, Associate, 1992-1994
- Ladas & Parry LLP, Associate, 1994-1997
- Darby & Darby PC, Associate/Partner, 1997-2008
- Foley & Lardner LLP, Partner/Of Counsel, 2008-2010

## Selected Articles

- "Allowance & Issuance," Lexis Practice Advisor, 2014-present
- "World Trademark Review Daily," 2004-present
- "Re-Filing to Cure Invalidity Essential to Trademark Audits," Trademark World Review, 2008
- "Chapter on The United States – World Trademark Yearbook," World Trademark Law Reports, 2006
- "Madrid Protocol in the U.S. – Will Practice Make Perfect?," IP Law 360, 2006
- "Test Driving the Proposed Revisions to the Federal Dilution Statute," Intellectual Property & Technology Law Journal, 2006
- "H.R. 683: Trademark Dilution Revision Act of 2005," IPL Newsletter, 2005
- "Quality Control: A Survey of the Requirement in Trademark Licenses Under US Law," The Licensing Journal, 2004
- "Uniform Dilution Standard is Likely," National Law Journal, 2002
- "Preventing Grey Goods After Quality King," Managing Intellectual Property, 1998

## Selected Speaking Engagements

- Pace Law School, Adjunct Professor, "Copyright Law; Trademark Practice and Procedure," 2011- present
- New York State Bar, IP "Selection and Protection of Trademarks and Packaging Design," 2010
- INTA, Table Topic, "Madrid Protocol and Trademark Clearance"
- ABA, Intellectual Property Law Conference, "Madrid Protocol: The First Six Months – Boom or Bust?," 2004 ABA
- Practising Law Institute, "Advanced Licensing Agreements," 2004

## Selected Cases & Matters

- Phyljohn Distributors, Inc. d/b/a Gillette Creamery v. Tom Driscoll, Claim Number: FA1110001412918 (NAF, 2011)
- Cake Divas v. Charmaine Jones, Opp. No. 9117301 (TTAB, 2011)
- In re ICE Futures U.S., Inc., 85 USPQ2d 1664 (TTAB, 2008)

## Memberships

- International Trademark Association, Member
- Women Presidents' Organization, Member
- Westchester Women's Bar Association, Member

## Honors

- World Trademark Review
- Who's Who Legal: Trademarks