



## Christina M. Sauerborn

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### ASSOCIATE

Christina Sauerborn is an associate in the Trademark and Copyright Practice Group at Leason Ellis. Christina works on matters for individuals, small businesses, and well-established companies across a variety of industries, including consumer products, non-profit, medical devices, publishing, telecom, food and beverage, automotive, and the arts. She assists in managing global trademark portfolios, representing clients before the Trademark Trial and Appeal Board, and tackling online enforcement issues, including domains, e-commerce, and social media. Her federal litigation experience includes cases involving trademark and copyright issues related to cryptocurrency exchanges, power weightlifting clothing, and diving watches.

Christina's passion for protecting brands and creative expression is a natural extension of her lifelong interest in fine art. Christina holds a B.A. from New York University, where she studied Art and Business, and received her J.D. from Fordham University School of Law in 2018. While in law school, she also interned with Time Inc., Viacom Media Networks, and Fresh, Inc., where she advised on a variety of trademark, copyright, advertising and media law matters. Christina served as Online Editor of the Fordham Intellectual Property, Media & Entertainment Law Journal, where she maintained the Journal's blog and hosted the Journal's weekly podcast.



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### Education

- Fordham University School of Law, J.D., 2018
- New York University, B.A., Art and Business, 2010

### Bar Admissions

- New York
- New Jersey

### Court Admissions

- U.S. District Court for the Southern District of New York
- U.S. District Court for the District of New Jersey

### Experience

- Fresh, Inc., Legal Intern, 2018-2018
- Viacom Media Networks, Inc., Legal Intern, 2017
- Time Inc., Legal Intern, 2016

## **Memberships**

- International Trademark Association, Member
- New York City Bar Association, Member
- American Bar Association, Member
- New York Intellectual Property Law Association (NYIPLA), Amicus Briefs Committee, Member