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LEASON ELLIS

INTELLECTUAL PROPERTY ATTORNEYS

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Summer flew by, didn't it? Wish we had a few more weeks left. Summer or not, our Leason Ellis team was hard at work counseling, filing and litigating patent, trademark and copyright matters. Also, see below for some great quotes of ours in both consumer and trade press. We are happy to share our knowledge!

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Leason Ellis Announcements:

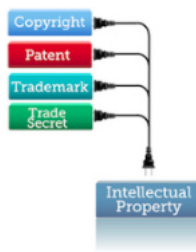
New Additions: Leason Ellis is proud to welcome Michelle Morris to the firm as Of Counsel. Michelle lives in Brooklyn, where she started a trademark boutique called Launch IP.

Peter Busch has joined Leason Ellis as a full time patent Associate. Peter was a summer associate in 2014 and he continued to work with us as an intern this past academic year. He graduated from Cardozo School of Law in May.

Thank you, thank you very much: Leason Ellis has again been listed as a recommended firm in IAM Patent 1000 - The World's Leading Patent Professionals. "Leason Ellis is clearly doing all the right things – it has experienced a period of explosive growth recently and is now a real force to be reckoned with.... The ensemble furnishes some of the most clear-sighted and penetrating strategic counsel around..." David Leason, Melvin Garner, and Elizabeth Barnhard are singled out for special mention. [See Leason Ellis listed here.](#)

Hear Ye, Hear Ye: Leason Ellis Attorneys Speak!

- Karin Segall was quoted on the blog of the [World Trademark Review](#) on the U.S. Patent and Trademark Office's pilot program allowing amendments to identification of goods and services in trademark registrations due to technology evolution.
- Dr. Susie Cheng was a speaker at a joint meeting between the Chinese Association for Science and Technology-USA (SAPA-USA) and the Chinese-American Professors Association in Connecticut (CAPA-Connecticut) at Yale University on August 15, 2015. The title of her presentation was "*Intellectual Property - What You Can and Cannot Take and the Road to a Win-Win Solution.*"
- Paul Fields, Martin Schwimmer and Peter Sloane are again listed in "[Who's Who Legal: Trademarks 2015.](#)" Bravo, guys!
- Deirdre Clarke is more than just an attorney. She is quite a singer – a mezzo-



Current Media Developments In IP Law:

Is a Classic Italian Cheese as good as Pornhub?

Peter Sloane was quoted in The Daily Beast on August 13, 2015. The article outlined the controversy between The Parmigiano-Reggiano Cheese Consortium, the makers of Parmigiano-Reggiano cheese, and Pornhub regarding the latter referencing the former in an online advertisement. According to Peter, "[t]he problem is that the consortium finds it distasteful, but just because it's distasteful doesn't mean that it's actionable." [See full article here.](#)

Trademark Protection in Iran

Deirdre Clarke penned an article for Corporate Counsel about protecting trademarks in Iran titled, "*Is it Time to Start Protecting Your Brands in Iran?*" According to Deirdre, protecting brands in Iran is a low-cost way for brand owners to invest in the potential of doing business there and a prudent way to make sure they are not prevented from using their trademarks there once the sanctions are lifted. [See full article here.](#)

Copyrightability? It's a word and it's awesome.

Martin Schwimmer appeared on Internet talk show [THIS WEEK IN LAW](#). He discussed the copyrightability of dinosaurs, THE SLANTS case, and the Richard Price Instagram appropriation copyright question.



Susie is pictured here with Dr. Guoying Yu, the President of CAST-CT. Check out the left column for more on her presentation.

soprano to be precise. Deirdre sang at the New York City Bar Chorus Benefit on June 25, 2015.

- *Par-Tay!* Time to walk away from those computers; we're going to the beach! Fun was definitely had by all at our annual summer outing at Mamaroneck Beach & Yacht Club. [See Leason Ellis' images here.](#)



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