

# Karin F. Segall

## PARTNER

Karin is a partner in the Trademark and Copyright Practice Group at Leason Ellis, where she focuses on providing high level guidance to clients large and small across a wide range of industries. Combining a litigation background with years of experience before the Trademark Office, Karin offers sensible strategies for growing and protecting brands for businesses in fashion, publishing, education, consumer products, technology, finance and more in the U.S. and worldwide. Career highlights include obtaining trademark protection for recognizable bottle designs, handbags, and shoe ornaments, acquiring rights from a defunct company so a client could jump ahead in a hotly contested priority battle, relying on unregistered use rights to recover a domain name, and counselling on global co-existence arrangements, complex licenses and due diligence transactions.

Her enthusiasm for trademark law transcends the daily practice with outside activities such as regularly contributing articles for World Trademark Review and teaching a self-designed course on trademark practice as an adjunct professor at Pace Law School, where students consistently review her class as "fun." Karin's practical approach and dedication to client service have earned her accolades as a top trademark practitioner by World Trademark Review and Who's Who Legal: Trademarks. She has served on committees for INTA and the NY State Bar Association and is also a member of ECTA, the European Community Trademark Association. Karin earned her JD summa cum laude from Brooklyn Law School and a BA cum laude from Williams College.



# 914.821.9072 segall@leasonellis.com

One Barker Avenue White Plains, New York 10601

#### **Bar Admissions**

- New York
- Connecticut

#### Education

- Williams College, B.A., cum laude, 1989
- Brooklyn Law School, J.D., summa cum laude, 1992

#### Experience

- Kaye Scholer LLP, Associate, 1992-1994
- Ladas & Parry LLP, Associate, 1994-1997
- Darby & Darby PC, Associate/Partner, 1997-2008
- Foley & Lardner LLP, Partner/Of Counsel, 2008-2010

#### Memberships

- International Trademark Association, Member
- European Communities Trademark Association, Member

# **Selected Articles**

- "Allowance & Issuance," Lexis Practice Advisor, March 2014
- Contributing author, World Trademark Review Daily (2004-present)
- Re-Filing To Cure Invalidity Essential To Trademark Audits, Trademark World Review (July/August 2008)
- Chapter on The United States World Trademark Yearbook, World Trademark Law Reports (2006)
- Madrid Protocol in the U.S. Will Practice Make Perfect?, IP Law 360 (April 13, 2006)
- Test Driving The Proposed Revisions to the Federal Dilution Statute, Intellectual Property & Technology Law Journal (February 2006)
- H.R. 683: Trademark Dilution Revision Act of 2005 , IPL Newsletter (ABA Spring 2005)
- Quality Control: A Survey of the Requirement in Trademark Licenses Under US Law, The Licensing Journal (November 2004)
- Uniform Dilution Standard is Likely, National Law Journal (May 13, 2002)
- Preventing Grey Goods After Quality King, Managing Intellectual Property (October 1998)

# **Selected Cases & Matters**

- Phyljohn Distributors, Inc. d/b/a Gillette Creamery v. Tom Driscoll, Claim Number: FA1110001412918 (NAF December 30, 2011)
- Cake Divas v. Charmaine Jones, Opp. No. 9117301 (TTAB 2011)
- In re ICE Futures U.S., Inc., 85 USPQ2d 1664 (TTAB 2008)

# Selected Speaking Engagements

- Adjunct Professor, Trademark Practice and Procedure, Pace Law School (2011-present)
- Selection and Protection of Trademarks and Packaging Design, New York State Bar, IP section (June 17, 2010)
- INTA Table Topic Moderator, various, including Madrid Protocol and Trademark Clearance.
- Madrid Protocol: The First Six Months Boom or Bust?, ABA Intellectual Property Law Conference (April 2004)
- Advanced Licensing Agreements, Practicing Law Institute (2004)

# **Court Admissions**

- United States District Court for the Southern District of New York
- United States District Court for the Eastern District of New York
- Second Circuit Court of Appeals
- Federal Circuit Court of Appeals

