



## Michelle J. Levin

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### OF COUNSEL

Michelle Levin, Of Counsel in the Trademark Practice Group at Leason Ellis, focuses on all aspects of domestic and foreign trademark prosecution. Michelle's experience includes managing international trademark portfolios across a wide array of industries from large international corporations to small family-owned businesses. She represents companies across a variety of industries, frequently shifting gears from fashion and cosmetics to consumer electronics and telecommunications, to publishing and home goods. Her practice focuses on trademark counseling, clearance, and international filing as well as matters before the Trademark Trial and Appeal Board and contentious matters abroad. In connection with managing and enforcing domestic and international intellectual property portfolios, Michelle works closely with clients in devising strategies for trademark selection, clearance, adoption, use, prosecution, maintenance, management, and enforcement.

Michelle's interest in intellectual property law began through internships in law school, which sparked a passion for trademark law. Michelle particularly enjoys encountering her clients' brands in life outside the office and feels a sense of pride in seeing her clients' ideas become successes. She has also taken a role in improving the operations of the firm by assisting with the transition of new practice management software and implementing paperless office procedures. Michelle obtained her B.A. from the University of Michigan (Go Blue!) and her J.D. from Brooklyn Law School.

### Selected Articles

- "Navigating USPTO," Lexis Practice Advisor, 2014
- "Maintenance & Renewal," Lexis Practice Advisor, 2014
- "Use Requirements in Mexican Trademark Law," World Intellectual Property Report of Bloomberg, 2012
- "A Guide to Online Intellectual Property Law Resources for Attorneys and Clients," Westchester County Bar Association Newsletter, 2012



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### Education

- Brooklyn Law School, J.D., 2007
- University of Michigan, B.A., Economics, 2004

### Bar Admissions

- New York

### Court Admissions

- U.S. District Court for the Southern District of New York

### Experience

- Cozen O'Connor, Associate, 2008-2010

### Memberships

- International Trademark Association (INTA)