



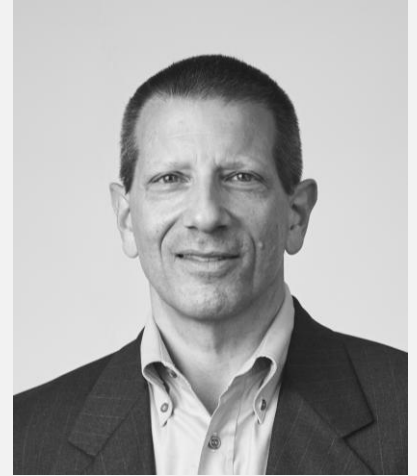
**LEASON
ELLIS** INTELLECTUAL
PROPERTY
ATTORNEYS

Robert M. Isackson

PARTNER

Rob Isackson is a senior, front-line IP litigator who works with clients to identify the IP problem in the business context. Then, using his diverse experience, often bringing a fresh perspective, he identifies key issues and develops creative and cost-effective strategies that align with the client's business objectives to move its business past the IP issue. Providing front end clarity to reduce and manage client risk, Rob has nine patent, one trademark, and two arbitration trials under his belt and led litigation teams in over seventy patent and other IP cases filed in more than twenty states. Rob also leverages his litigation experience to help clients with IP due diligence, freedom-to-operate opinions, procurement strategies, and transactions. Historically, Rob has prosecuted to issuance more than two hundred U.S. patents, and advised on dozens of IP deals and various technologies. IAM Patent 1000 has said this: "Isackson applies a practical, common-sense approach and has the ability to explain complex matters simply, yet precisely. Unlike many lawyers, he doesn't equivocate, but provides direct and useful advice. He is insightful about how intellectual property can be employed to drive value for a company," and "He skillfully handles any issue that arises without ever compromising on customer service."

Beyond client work, Rob is a past president of the New York Intellectual Property Law Association, a former Board Member, and active on its Amicus and Legislation committees. Since 2012 he has served on the Intellectual Property Owners Association Trade Secret Committees and completed a ten year (invited) term on its Amicus Committee. Rob has helped author over a dozen amicus briefs and regularly speaks on IP issues, from ethics to biosimilars, at association meetings. Rob holds J.D. and B.S.E.E. degrees from the University of Michigan. Before law school, Rob worked in an auto factory, fried circuits in an electronics design lab, and washed dishes at an Alta, Utah ski resort, which encouraged him to meld his passion for technology with advocacy and become an IP lawyer.



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Education

- University of Michigan Law School, J.D., 1982
- University of Michigan College of Engineering, B.S.E., Electrical Engineering, magna cum laude, 1978

Bar Admissions

- New York
- Registered Patent Attorney: U.S. Patent and Trademark Office

Court Admissions

- U.S. District Court for the Southern District of New York
- U.S. District Court for the Eastern District of New York
- U.S. District Court for the Northern District of New York
- U.S. District Court for the Western District of New York
- U.S. District Court for the Eastern District of Michigan
- U.S. District Court for the Eastern District of Texas
- Pro Hac Vice admissions in other U.S. District Courts

Court Admissions (Continued)

- U.S. Court of Appeals for the Federal Circuit
- U.S. Court of Appeals for the Second Circuit
- U.S. Supreme Court

Experience

- Venable LLP, Partner, 2016-2018
- Orrick, Herrington & Sutcliffe LLP, Partner, 1995-2016
- Davis, Hoxie, Faithfull & Hapgood LLP, Associate, 1991-1994, Partner 1994- 1995
- Fish & Neave, Associate, 1982-1991

Memberships

- New York Intellectual Property Law Association (NYIPLA), Former President, Board of Directors, Member
 - Amicus Briefs Committee (former Member by invitation)
 - Legislative Action Committee, Member
 - Litigation Committee, Member, 2010-2016
- Intellectual Property Owners Association (IPO), Member
 - Amicus Committee (by invitation)
 - Trade Secrets Committee (former Vice-Chair)
 - U.S. Patent Law Committee

Community Service

- University of Michigan, Alumni Recruiter
- The Community Chest serving Englewood, Tenafly and Englewood Cliffs, New Jersey, Board of Managers, 2007-2016
- Tenafly United Soccer Club, Coach, 2006-2011

Honors

- Intellectual Asset Management Patent 1000 rankings
- New York Law Journal-Martindale-Hubbell Top AV Rating, AV Preeminent Rating
- Managing Intellectual Property IP Star
- New York Super Lawyers
- Euromoney's LMG Clean Tech/Renewable Energy IP Star
- Chambers USA Leading Lawyer in Intellectual Property Patent Litigation
- The Legal 500 Leading Lawyer in Intellectual Property: Patent Litigation: Full Coverage
- Tau Beta Pi
- Eta Kappa Nu
- Vulcans Honorary Society