



Matthew L. Frisbee

PARTNER

Matthew Frisbee, a partner at Leason Ellis, helps clients to develop tailored strategies for protecting and enforcing their brands in the U.S. and around the world. He routinely guides clients from trademark selection and clearance through registration and beyond, emphasizing a pragmatic and strategic approach. Matt also counsels brand owners regarding the intersection of trade dress, copyright, and design patent laws to protect product designs. He represents clients in trademark and copyright disputes and enforcement efforts, including handling proceedings before the Trademark Trial and Appeal Board, managing multi-jurisdictional disputes, and negotiating settlement agreements. His transactional experience covers intellectual property licensing, assignments, and due diligence.

Matt especially likes getting into the weeds regarding the nuances of trademark practice and policy. He serves on the International Trademark Association's U.S. Patent and Trademark Office Committee, which advocates to the USPTO on behalf of the trademark community. Matt is also involved with MARQUES, the organization of European trademark lawyers. He also regularly appears as a panelist on IP topics for CLE presentations hosted by Strafford and has written articles published in the INTA Bulletin and IP Watchdog. Matt graduated summa cum laude from George Washington University and cum laude from Washington and Lee University School of Law. Prior to joining Leason Ellis, he practiced at Fross Zelnick Lehrman & Zissu in New York, and at major law firms in Washington, DC.



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Education

- Washington & Lee University School of Law, J.D., cum laude, 2007
- The George Washington University, B.A., summa cum laude, 2004

Bar Admissions

- New York

Experience

- Fross Zelnick Lehrman & Zissu, P.C., 2013–2018
- Dow Lohnes PLLC, 2010–2013
- Hogan Lovells, 2007–2009

Memberships

- International Trademark Association (INTA), U.S. Patent and Trademark Office Committee, Member
- Intellectual Property Owners' Association (IPO), Trademark Law Committee, Member