

## Lori Cooper

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### ASSOCIATE

Lori Cooper is an associate in the Litigation Practice Group of Leason Ellis, where she helps businesses on both sides of the “v” navigate the demanding and often unfamiliar process of litigation, from filing, through discovery, motion practice, and trial. She is experienced in guiding clients through proceedings in federal court and before the U.S. Patent and Trademark Office. Lori also works with companies, large and small, to conduct pre-suit investigations and negotiate resolutions prior to full-fledged litigation. Her experience includes handling patent, trademark, copyright and trade secret matters in a variety of industries including fitness, clothing, cryptocurrency, consumer goods, construction equipment, pharmaceuticals, and large and small electronics.

With an education rooted in the sciences, Lori is a problem solver drawn to innovation. In and out of the office, Lori enjoys a good research project with results – from analyzing the strength of various legal claims to DIY renovation and soap making. Intellectual property law provides her with the opportunity to use her knowledge, skills, and creativity to provide effective and efficient solutions for clients. Lori holds a B.S. in Chemistry (Polymer Track) from the University of North Carolina and a J.D. from the University of Connecticut School of Law. She also regularly maintains publications for Practical Law on advertising law in the U.S.

### Selected Articles

- “Advertising Overview,” Practical Law
- “Paradigm Shift for Preclusion in Trademark Litigation,” Westchester Women’s Bar Association WWBA News, 2015



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### Education

- University of Connecticut School of Law, J.D., 2012
- University of North Carolina at Chapel Hill, B.S., Polymer Chemistry, 2008

### Bar Admissions

- Connecticut

### Court Admissions

- U.S. District Court for the Southern District of New York
- U.S. District Court for the Eastern District of New York
- U.S. District Court for the Northern District of New York
- U.S. District Court for the Western District of New York
- U.S. District Court for the District of Connecticut
- U.S. Court of Appeals for the Ninth Circuit
- U.S. Court of Appeals for the D.C. District
- U.S. Court of Appeals for the Federal Circuit

## Memberships

- International Trademark Association, Member
- New York Intellectual Property Law Association, Member