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# LEASON ELLIS

## INTELLECTUAL PROPERTY ATTORNEYS

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## The Newtonian®

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### Leason Ellis Wins 2017 Hall of Fame Award



Celebrating 15 years of recognizing some of the county's top business leaders, the Business Council of Westchester has chosen Leason Ellis as the winner of its 2017 Hall of Fame Award in the category of small business success! The 2017 Business Hall of Fame Awards Dinner was held on April 25th at the Glen Island Harbour Club in New Rochelle.

[Check out the video shown at Hall of Fame Awards Dinner Here](#)

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### World Trademark Review Ranks Leason Ellis Among Top Trademark Firms in New York

#### The 2017 WTR 1000 had these nice things to say about us:

"Nimble boutique Leason Ellis can provide a more economical service from its White Plains headquarters, but its lawyers all boast Big Law experience and can easily go head to head with the elite of the IP scene. Its lean, sophisticated trademark practice is captained by [Peter Sloane](#), 'whose tremendous knowledge

base' makes him 'one of those lawyers you can have a conversation with about any issue, because he understands and knows how to resolve them.' [Martin Schwimmer](#) 'is a very rare combination of academic law smarts and pragmatic counsel. He is the one you go to if you need someone to craft a creative, nuanced position.' 'Well versed in domain name and other internet-related work, he provides invaluable advice on the full spectrum of trademark work.' Distinguished all-rounder [Yuval Marcus](#) focuses on heavy-duty disputes as head of the contentious unit. For non-contentious mandates, [Karin Segall](#) is an excellent first port of call. 'She does an excellent job in securing IP rights around the world' and 'knows prosecution inside out'."

[See the WTR 1000 Here](#)

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## **LAUREN SABOL RECOGNIZED BY THE BCW AS A "40 UNDER 40" HONOREE**

[Lauren Sabol](#) has been named a Rising Star by the Business Council of Westchester for 2017! The honorees include up and coming professionals in law, biotechnology, health care, information technology, real estate, education, marketing, entrepreneurship and other fields. They will receive their awards during a ceremony on June 15, 2017 at 800 Westchester Avenue, Rye Brook. News12 Westchester anchor and reporter Tara Rosenblum is returning as emcee of the Rising Stars ceremony.



[See the Rising Stars Announcement](#)

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## **World Intellectual Property Review identifies Marty Schwimmer among the leaders in the IP field**

[Marty Schwimmer](#) is among the leaders in the IP field identified by World Intellectual Property Review. WIPR Leaders is a one-stop guide to the leading IP practitioners in the world. Stemming from a four month nomination period in which WIPR sought views from 12,000 IP professionals, its research team vetted every nominated lawyer for suitability by exploring their work. This meant looking at practice history, industry expertise and notable cases, as well as any additional activities, such as writing and teaching responsibilities, which have allowed the lawyers to shape and influence other and future IP practitioners.



[Marty Schwimmer](#) was also the featured speaker at the meeting of the IP Committee of the Federal Bar Council on February 15th at the offices of Patterson Belknap Webb & Tyler LLP in Manhattan. Marty spoke about the "Trademark Year in Review and What to Watch for in 2017."

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## Linn Inn Alliance Awards Medal to Mel Garner



[Mel Garner](#) is one of several recipients to be awarded a Distinguished Service Medal by the Linn Inn Alliance at a reception preceding the NYIPLA Judges Dinner at the New York Hilton Midtown on March 31, 2017. The medal is in recognition of outstanding service over the past several years in helping to bring the American Inn of Court experience to the intellectual property community.

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## Federal Bar Council Quarterly includes Peter Sloane's Report

The latest edition of the Federal Bar Council Quarterly has [Peter Sloane's](#) report on the January meeting of his IP Committee, during which one of the members provided a review of copyright developments over the past year and led a discussion on what to expect during the coming year.

[Check Out the Report Here](#)

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## Leason Ellis Conducts IP Diligence for Veeco Instruments in connection with Acquisition of Ultratech

On February 2, 2017, Veeco Instruments, Inc. (NASDAQ: VECO), a global leader of advanced thin film etch and deposition process equipment and Ultratech, Inc. (NASDAQ: UTEK), a leading supplier of lithography, laser-processing and inspection systems used to manufacture semiconductor devices and LEDs, announced that they had entered into an agreement for Veeco to acquire Ultratech in a deal valued at approximately \$815 million.

Acting as special IP counsel for Veeco, Leason Ellis attorneys [Yuval Marcus](#), [Ed Ellis](#), [Matthew Kaufman](#), [Jordan Garner](#) and [Henry Gabathuler](#) conducted IP diligence working with Morrison & Foerster in connection with the transaction.

[View Veeco's Press Release About the Acquisition Here](#)

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## Mel Garner Speaks at AIPLA and PLI

[Mel Garner](#) spoke at the AIPLA Mid-Winter Institute in Fort Lauderdale, Florida on February 1st. His appetizing sounding panel was titled "Safe Experience Brings Flavorful Results." The gathering was billed as "AIPLA TAPAS – Savory and Sweet Bites of Advanced IP Law and Practice."

[Mel Garner](#) also spoke at PLI's "IP Issues in Business Transactions 2017" seminar in New York on January 9th. He appeared at a session titled: "Case Study: Designing, Creating, and Pruning an IP Portfolio." Mel and his co-speaker discussed issues including identifying the business case and creating an IP value chain, mining IP as a strategic asset, and how to acquire and sell IP.

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## Leason Ellis Obtains Design Patents

We punched above our weight on the [2016 Design Patent Toteboard of the Ant-Like Persistence](#) blog. Having obtained 54 design patents last year, we were ranked number 37. This placed us above many larger and older well-known firms and IP practices. Overall, the number of design patents granted

by the USPTO increased 11% over the prior year.

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## Mel and Jordan Garner Spoke on IP Developments During Trip to Asia

[Mel](#) and [Jordan](#) Garner spoke at different events on their trip through Asia. On December 7th, Mel gave a speech in Hangzhou, China, during an IP forum sponsored by a number of groups including the Intellectual Property Agency of Hangzhou. The speech was titled "Enforcement of, and Defense against IP Rights in U.S. E-Commerce." The next day, Jordan lectured at the Hong Kong Science and Technology Park, an incubator for start-ups funded by the Hong Kong government, in a seminar titled "Evaluating Intellectual Property when Seeking or Funding Investments."

[An Article Mentioning Mel's Speech is Located Here](#)

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## In Memoriam – Paul Fields

The attorneys and staff of Leason Ellis mourn the loss of [Paul Fields](#), our beloved friend and mentor. Paul passed away on March 13, 2017 due to complications from a medical procedure. He was 80 years old and worked on cases until nearly his final day.

Paul practiced law for nearly 55 years. He proudly earned his J.D. from New York University in 1962 and his B.E.E. from the City College of New York in 1958. Earlier in Paul's career, before devoting much of his practice to trademark law, he designed new radar circuitry at Columbia University Electronics Research Laboratories and he worked as a patent attorney at Bell Telephone Laboratories.

Before joining Leason Ellis, Paul was a founder and name partner at McAuley, Fields, Fisher & Goldstein and he was the Chair of the Trademark Group at Darby & Darby, where many of us had the privilege of working with him. He was also a long-time and esteemed member of INTA and ECTA.

We were inspired by Paul's extraordinary legal ability, his fervent dedication to his clients and colleagues, and his insights on intellectual property prosecution and protection. We will also miss Paul for his great warmth and sense of humor.

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## Legal Update: New IP Decisions from the U.S. Supreme Court

In the space of one month, the Supreme Court issued three new decisions providing guidance on enforcement of patents and copyrights. In the patent arena, the decisions set a limit on claims for overseas patent infringement and eliminate laches (delay by the claimant) as a defense to a claim for patent infringement. In the copyright arena, a two part test was provided to determine when decorative elements on a uniform can be protected by copyright law.

[The Complete Legal Update is Here](#)

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