

LEASON ELLIS

INTELLECTUAL PROPERTY ATTORNEYS

Inspired by Insight®

Spring has sprung and summer is almost here! We have been off to a rollicking start to the year with case killing wins in several key litigations. As the weather heats up, our Leason Ellis team plans to stretch its collective legs with some fun activities like bowling and a movie night – come join us! In the meantime, enjoy reading about our following developments.

Always feel free to turn to us at Leason Ellis to learn more. We're here for you.

Visit Us Online



Leason Ellis in the Courtroom:

Throwing Serious Shade

Representing plaintiffs Party City and Amscan Inc. in a patent and trademark infringement suit surrounding the manufacture, distribution and sale of sunglasses, Leason Ellis attorneys invalidated the rights of defendants in the mark SHUTTER SHADES in the course of procuring an order directing the U.S. Patent and Trademark Office to cancel the registration for that mark. [See full decision here.](#)

We've Got You Covered

Representing inventors Philip Pecorino and Aldo Medaglia, as well as their exclusive licensee, VisionArt, in a patent infringement case against Vutec Corporation, Leason Ellis' Melvin Garner, Jordan Garner, Cameron Reuber and Lauren Sabol achieved a major victory. Judge Pamela Chen of the U.S. District Court for the Eastern District of New York issued an Order holding Vutec liable for patent infringement. The Court intends further proceedings to award damages to the Plaintiffs, and to determine whether the infringement was willful. [See copy of judgment here.](#)

Never Bet Against Us

Representing The New York State Division of the Lottery in a five-year trademark infringement suit surrounding the manufacture, distribution and sale of “scratch-off” lottery tickets, Leason Ellis invalidated the rights of Plaintiff The Gameologist Group, Inc. in the mark BLING BLING by procuring an order on summary judgment and dismissing all claims against the defendant with prejudice. [See full decision here.](#)

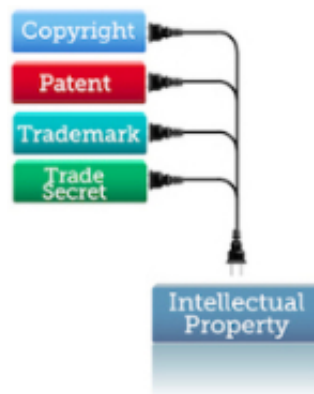
**Leason Ellis Announcements:**

Leason Ellis Patent Numbers Up: Intellectual Property Today’s year over year survey shows an almost 12 percent increase in Leason Ellis’ patents obtained (from 177 to 198 patents). [Survey results found here.](#)

Thank you, thank you very much: Leason Ellis is listed as the 9th largest law firm in Westchester County according to the Westchester County Business Journal! [See Leason Ellis listed here.](#)

Hear Ye, Hear Ye: Leason Ellis Attorneys Speak!

- Attorney Joel Felber is scheduled to speak at the [Westchester Tech Meetup](#) on June 22 at Serendipity Labs in Rye, New York.
- Susie Cheng spoke at the [Connecticut Sino-American Pharmaceutical Professionals Association](#) (Connecticut SAPA) on obtaining U.S. patents. The session was titled “Cooperation between U.S. and China in Today’s Pharmaceutical World-Challenges and Opportunities.”
- Yuval Marcus and Michelle Levin attended the Grow Conference on May 1st to discuss how to protect intellectual property, create valuable assets and gain a competitive advantage.
- This past March, Peter Sloane was the

**Current Developments In IP Law:**

Featured in *Inside Counsel Magazine*: Melvin Garner is featured in Inside Counsel for three great articles – [7 Questions to Ask Before You Invest in Foreign Patents](#), [Evaluating and Enriching Your Company’s Invention Inventory](#), and [Call in the Experts! Finding and Using Expert Witnesses in Tech IP Litigation](#).

Dumbing-down trademarks: Peter Sloane joined forces with colleagues from Canada and the UK to examine trademark registration practice in their article “The Rush to Efficiency and Diminishment of Trademarks.” [See the full article here.](#)

iPhone V. Android: Marty Schwimmer and Jordan Garner penned an [article for Law360](#) clarifying the design protection available under trade dress and design patent law by the Federal Circuit (re: Apple, Inc. v. Samsung).

featured guest on [IP Fridays](#), where he discussed Leason Ellis' efforts to take down trademark scammers. (Interview begins at 4:28).



Facebook Twitter LinkedIn Website

The Newtonian - Issue #13, Spring 2015

Copyright © 2015 Leason Ellis LLP, All rights reserved.

inquiries@leasonellis.com

[unsubscribe from this list](#) [update subscription preferences](#)



Our mailing address is:
Leason Ellis LLP
One Barker Avenue, Fifth Floor
White Plains, New York 10601
(914) 288-0022