



Dr. Susie Cheng, Leason Ellis Partner and China Practice Chair, to Serve as Panelist at Asian American Bar Association of N.Y. Event

WHITE PLAINS, N.Y. (March 1, 2016) – Dr. Susie Cheng, Partner and China Practice Group Chair at boutique intellectual property law firm Leason Ellis, will be one of the featured speakers at an Asian American Bar Association of New York (AABANY) event on Monday, March 7.

The event, titled *Strategic & Tax Considerations in International IP Licenses & Portfolios*, will begin at 6:30 p.m. at Seward & Kissel LLP, One Battery Park Plaza, New York, N.Y. The title of Cheng’s presentation is “How to Prepare Your Clients for Technology Transfer and Intellectual Property Protection in China.” Cheng will be joined as a panelist by Jeff J. Kang, Associate at Seward & Kissel LLP. Lee V. Pham, Director of Global Intellectual Property Strategy at American Express, will moderate.

Cheng, a Pleasantville resident, joined Leason Ellis as Partner in 2011. She previously worked at Jones Day (2004-2011) and Pennie & Edmonds (1997-2003). She is admitted to the bar in New York, and, as a registered patent attorney, she is eligible to practice before the U.S. Patent and Trademark Office.

For more details about the AABANY event or to register, visit www.aabany.org.

About Leason Ellis

Located in White Plains, just outside New York City, Leason Ellis manages global patent, trademark and copyright portfolios and litigates intellectual property disputes for clients of all sizes, including Fortune 100 corporations. Founded in 2008, Leason Ellis is now among the largest intellectual property law firms in New York State that are located outside New York City. The firm has been ranked as one of the nation’s leading IP law firms by IP Today, IAM Patent 1000 and World Trademark Review, and several of its lawyers have been recognized by Super Lawyers and Who’s Who Legal. We invite you to explore our website (www.leasonellis.com) for further information.